

“Plug and Play Video Script Idea Generator Blueprints For Creating Powerful Promo Scripts That Flow Naturally, Keep Attention and Boost Response”

To make the best use of this 2 page blueprint, fill in the blanks on paper or a word processor step by step (where the quotation marks and parenthesis are). Page 2 also includes several alternative video script swipe files you can use.

The 3 Phases Of Video Messages

Problem, Market and Introduction Phase

- 1. Start off with 2 questions that bring up the problems. (below are examples)
“Are you...”, “Have you ever...”
- 2. Name some general facts and info (below are examples)
“Thousand of people have...”, “(XYZ)% have been...”
- 3. Use a blend of the two for the intro of the video
“Now you can (insert solution)..., that allow you to (identify what problems will be overcome above...)”
- 4. “Introducing (your product/service), where you can (insert your main selling point).”
- 5. “In the next (insert time of video) minutes, you’ll see why (insert solution to problem in questions and info above).”

Product Introduction Phase

- 6. “In the past... (reiterate problem)”
- 7. “Now, with .. (your product/service), you can (insert main benefit).”
- 8. “You can also (insert feature) so you can (insert benefit)”
- (continue inserting features and benefits as many times as you feel needed)

Summary, Close and Call-To-Action Phase

- 9. “Never again will you have to (insert original problem) because with (insert product name/service) you’ll (insert major selling point)”
- 10. “Now you can get (what type of access) to the same (insert features and benefits) so many others are (applying, using, have discovered)”
- 11. “Just .. (insert call-to-action) so you can start (insert climax selling point) today.”

Proven web video script blueprints (from previous page) for any length, style and used in several markets.

- 1.** Start off with 2 questions that bring up the problems.
For example: *"Are you....", "Have you ever..."*
- 2.** Name some general facts and info about the niche.
For example: *"Thousand of people have..."* or *"(XYZ)% have been..."*
- 3.** Use a blend of the two for the intro of the video. *"Now you can (insert solution)..., that allow you to (identify what problems will be overcome above....)"*
- 4.** *"Introducing (your product/service), where you can (insert your main selling point)."*
- 5.** *" In the next (insert time of video) minutes, you'll see why (insert solution to problem in questions and info above)."*
- 6.** *"In the past... (reiterate problem)"*
- 7.** *"Now, with ... (insert product/service) you can (insert main benefit)."*
- 8.** *"You can also (insert feature) so you can (insert benefit)"*
(continue inserting features and benefits as many times as you feel needed)
- 9.** *"Never again will you have to (insert original problem) because with (insert product/service) you'll (insert major selling point)"*
- 10.** *"Now you can get (what type of access) to the same (insert features and benefits) so many others are (applying, using, have discovered)"*
- 11.** *"Just .. (insert call-to-action) so you can start (insert climax selling point) today." (...alternatively, "To get started....just")*

Idea Generator trigger words for video scripts to swipe and insert as lead-ins or transitions throughout:

so you can..., giving you...
are you missing out...
one of the best ways to...
one of the biggest challenges in...
what if you had a...
what if you could...
well, now you do...
in the next few minutes, you'll...
allows you to....
so you can focus on...
it's so easy... all you have to do is...
best of all, you'll get...
and the best part is...
and now... you can be one of them
register now... and become part of
and never have to deal with..
get access now so you can...
order today and join...
in a world of... , people feel...
here's how it works...
you can have...
once you..., you then...
you also have the option...
in summary, you get...
and finally...
Imagine having a...
In the past... , but now, with...

Did you know...
whether you..., or you..., you can
the concept is simple...
all you have to do is...
and best of all...
you'll discover the exact process of...
so there's no reason you can't
so you can start...
Introducing...
Now you can...
Once you've... , you can then...
people have been discovering...
When I started learning about...
by getting started today
If you've tried... , you can now...
where you can get...
you can see results in minutes...
every time you... , you then...
welcome to the...
the best solution for...
introducing...
enjoy the same dependable service as...
integrate your...
no other product allows you to...
and the best part is....
click below to....
imagine if you could...